

# Economics & Society

---



---

## What is more difficult?

by HANY ABDEL-LATIF



They say 'it is easy to achieve success; but it is difficult to maintain it', and this is what we face everyday in the *Economic Society*. When we organise a successful event, we take it as a commitment to our audiences to make the next one even more successful. Having more than 170 participants in the first lecture of our 'lecture series' tells us that we are on track and heading towards the right direction. Also, it tells us how hard we need to work to maintain this success; which undoubtedly is more difficult than just succeeding once.

---

## empirical research

by DOAA AKL



The *Economic society* has launched its monthly online lecture series, and I have delivered the first lecture entitled "How to do empirical research in Economics". The targeted audience of this lecture was both undergraduate and postgraduate students as well as post-doc scholars. It was a great opportunity to me to communicate with a diverse range of scholars and students from different research institutions inside and outside Egypt. My lecture covered many important aspects of conducting empir-

ical research; including how to select the research topic, and how to read and summarise the existing literature. In addition, the lecture discussed how to critically write the literature review, and how to present your research contribution. Also, we went through some examples of the available sources of data, and how to choose the appropriate methodology. Then, the lecture explored how the researcher can assess the model from both statistical and theoretical perspectives. Finally, the lecture closed by giving a detailed discussion on how to edit the final manuscript.

## ESES online lecture

by YARA FATHY



I have attended the ESES online

Lecture on "How to do empirical research in Economics", which was aimed at identifying the basic steps embedded in conducting empirical research. I believe that the lecture has provided us with a brief overview on how to write a research paper by covering a number of important points that all researchers face when doing their research. For example, the lecture explained how to choose the research topic, the data collection process, how to accurately formulate the theoretical model, and how to select the appropriate empirical methodology. In my point of view, the most important topics covered in this lecture were the following: how to critically write the literature review; how to report the empirical results; and how to cite the references. In fact, I find these points to be essential in doing empirical research, not only in economics but also in many other fields. Therefore, I highly recommend to watch this lecture on the Economic Society YouTube channel.